

# RESILIENT LEADER ASSESSMENT™ TOOL

One of the keys to building a resilient culture is understanding your starting point

## Overview

As part of every engagement, we offer the usage of our Resilient Leader Assessment™ tool. Taken by over 6000 individuals, from start-ups to Fortune 100 companies and from non-profits to associations, the assessment provides a powerful measure of your organization's resilience level and capacity to thrive.

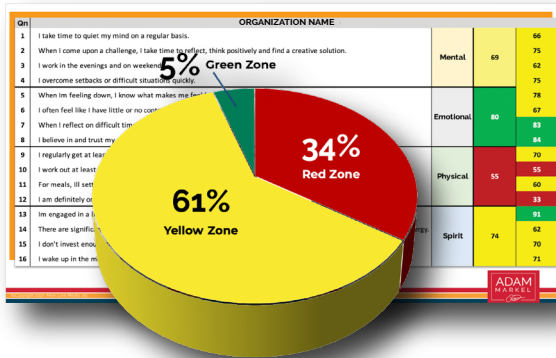
The assessment is a co-branded online survey, consisting of 16 multiple choice questions. It's a very simple tool that can be completed within 2-4 minutes. Clients send it out in advance of the event. Each respondent receives their own resilience score, how their score breaks down into 4 quadrants and other insights about their resilience. Adam then uses the aggregated group results in his presentation to further engage the audience and bring the content to life.



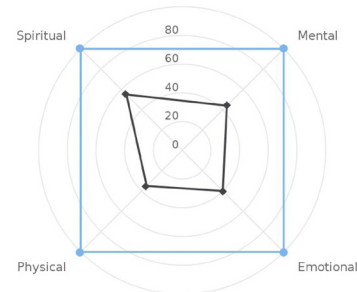
*The assessment added so much to the experience. The attendees loved it and it enhanced their engagement.*

## Benefits

- Increases audience engagement
- Sets a pre-event context, readying the attendees
- Co-branding Integrates with your event
- Helps in promoting event registration
- Creates a baseline for your organization to inform next steps



*The survey was also very insightful, both on an individual and group level.*



View Sample Results at [bit.ly/RLAsampleResults](http://bit.ly/RLAsampleResults)

## Support

- Recommended pre-event communication schedule
- Sample communication copy
- Updates on participation rates
- Customized 30-second to 1-minute promotional video

RankMyResilience.com  
Experience It Yourself

*This is a generic version. We co-brand the survey and customize the URL for each engagement.*

**License:** The assessment is available to license for company-wide deployment and segmentation by multiple criteria such as division, function & geography.