

# RESILIENT LEADER ASSESSMENT™ TOOL

One of the keys to building a resilient culture is understanding your starting point

As part of every engagement, we offer the usage of our Resilient Leader Assessment™ tool. Taken by over 4000 individuals from start-ups to Fortune 100 companies and from non-profits to associations, the assessment provides a powerful measure of your organization's resilience level and capacity to thrive.

The assessment is an online survey, consisting of 16 multiple choice questions. It's a very simple tool that can be completed within 2-4 minutes. Clients send it out in advance of the event. Each respondent receives their own resilience score, how their score breaks down into 4 quadrants and other insights about their resilience. Adam then uses the aggregated group results in his presentation to further engage the audience and bring the content to life.

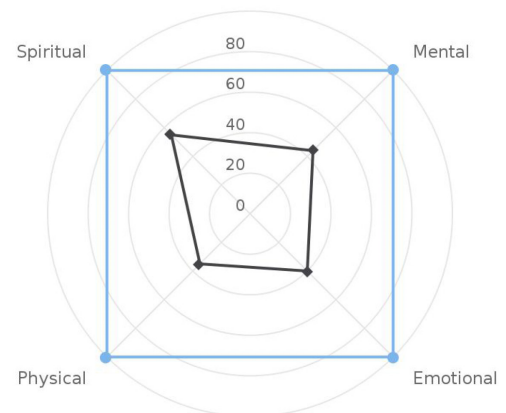
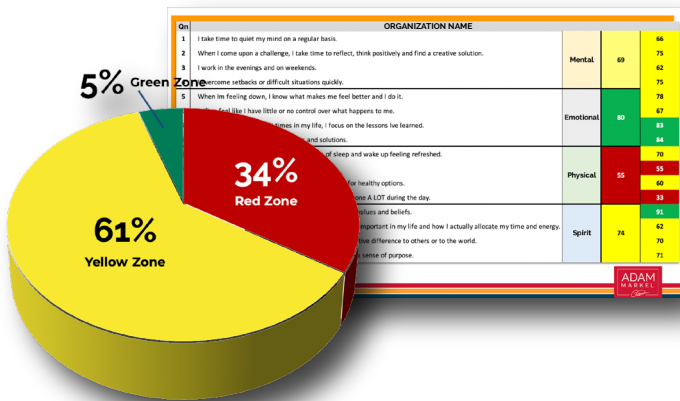


*The assessment added so much to the experience. The attendees loved it and it enhanced their engagement.*

## Benefits

- Increases audience engagement
- Sets a pre-event context, readying the attendees
- Integrates with your event, promoting registration
- Creates a baseline for your organization to inform next steps

*The survey was also very insightful, both on an individual and group level.*



## Support

- Recommended pre-event communication schedule
- Sample communication copy
- Updates on participation rates
- Customized 30 second to 1 minute promotional video

## Sample Results

[Click here](#)

**License:** The assessment is available to license for company-wide deployment and ability to segment by multiple criteria such as division, function & geography.

**Experience It Yourself**  
[Click here](#)

*This is a generic version. We co-brand the survey and customize the URL for each engagement.*