



## Engagement Overview

Thank you for the opportunity to make a positive impact on individuals and businesses alike!  
To optimize the experience for everyone, here are some requests around Adam's engagement.  
If you have any questions or concerns about anything, please let us know!

### Pre-Event Requests

- Adam tailors all of his presentations to your goals and desired outcomes for your audience. He firmly believes that the value of any keynote is to have a *lasting impact* on the participants. Therefore, please ensure that all stakeholders are available for at least (2) hour-long discovery and feedback calls so we craft a presentation that resonates with the audience for maximum impact. Please provide the appropriate contact to coordinate this meeting.
- We'll also want to schedule a logistics check-in call 3 weeks in advance of the event. Please provide the appropriate contact to coordinate this meeting.
- Adam's presentation will be delivered in a 16:9, PDF format which is compatible with most, if not all computers and presentation systems. Please provide the appropriate contact for this and a desired delivery deadline.
- Please arrange for any event registration for Adam (and assistants if applicable).
- The following playlist contains links to music and video files that Adam may use during his presentation. A custom media cues document tailored to your event will be provided once the presentation is finalized.

### Day of / A.V. Requests

- "Countryman" headset or Lavalier microphone or similar discrete, portable, wireless, microphone.
- Large display and computer system for showing slides / other supporting visuals. A small, wireless controller to advance the visuals.
- A music system that can accommodate playing custom music at different times throughout the presentation.
- Runners with hand-held microphones for audience participation (unless another technology is employed).
- (1) flip chart with flip chart paper and large markers (2 or more colors).
- (Preferred) A room setup where the participants can easily engage with other participants (round tables or chairs that can be easily moved by participants, etc.).
- Adam does not require a podium. If the usage of any props is part of the presentation, please provide a discrete place where those can be placed for easy access by Adam.
- Adam does not require a stage and will move around the room. If there is a stage present, please ensure that there are stairs off the front of the stage.
- A water bottle and box of tissues on stage within a reasonable reach (but not within the camera framing).
- A quiet room or small, private area where Adam can prepare for the talk in advance.
- A clock for time management (or person responsible for such). A confidence monitor is great but not required.
- Please provide paper and pens for participant use.
- Please print any worksheets (provided by Adam's team) if applicable.

### Post-Event Requests

- Please provide Adam with high quality photos and an audio video recording of the presentation. The particulars of this recording will be discussed in advance.
- Please provide a video and written testimonial to Adam within 3 days after the event.
- We'd be happy to support any post-event follow-up with the audience, such as providing resources and/or event replays, or anything you feel is appropriate for your team. Do not hesitate to ask!

# Engagement Media List

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This is a list of the music and videos that Adam may use during any given presentation. For your convenience, all the tracks are available in Dropbox. Adam customizes each presentation to your specific needs and goals, so ***a tailored playlist with media cues will be provided in advance of the event.***

**All tracks are available at the Dropbox link below:**

<https://www.dropbox.com/sh/.....>

## **Adam's Introduction & Adam's Send Off**

(Chorus of) Whole Lotta Love - Led Zeppelin  
(Chorus of) I'm Alright - Kenny Loggins

## **Slide with Red Car *(if applicable)***

Chorus of Running on Empty - Jackson Browne

## **Slide with Musical Chairs *(if applicable)***

The Chicken Dance Song

## **When participants are writing**

A Thousand Years - Piano Guys  
Train to Lobos - Spanish Guitar  
The Cello Song - Piano Guys

## **When participants are talking and sharing together**

What Makes You Beautiful - Piano Guys  
Titanium-Pavane - Piano Guys  
Whispers of Tomorrow - Spanish Guitar  
Mexico (James Taylor Instrumental)

## **When Adam sends them off for a break *(if applicable)***

Uptown Funk - Mark Ronson  
Superstition - Stevie Wonder

## **When participants return from break *(if applicable)***

Sweet Home Alabama - Lynyrd Skynrd  
More Than A Feeling - Boston

## **Examples of Engagement Specific Music**

(Instrumental) More Than A Feeling - Boston  
More Than A Feeling LYRICS - Boston

## **Videos**

<https://www.dropbox.com/.....>

